**FOR IMMEDIATE RELEASE**

**Mobile Health Consumer, Inc. Announces Investment by H.I.G. Growth Partners to Drive Innovation in Digital Health and Wellness**

**Palo Alto, CA – June 10, 2024** – Mobile Health Consumer, Inc. (“Mobile Health” or the “Company”) is thrilled to announce a growth investment by H.I.G. Growth Partners (“H.I.G. Growth”), the dedicated growth capital investment affiliate of H.I.G. Capital. Mobile Health is a comprehensive digital health, wellness, and virtual care SaaS platform aimed at reducing healthcare costs for employers while enhancing employee engagement and health outcomes.

Mobile Health empowers employees to proactively manage their health by identifying risks and utilizing personalized incentives for appropriate care. This approach not only reduces health risks for employees but also leads to significant cost savings for employers. The platform currently serves over 4.5 million lives and boasts a diverse client base of more than 90,000, ranging from small businesses to some of the world’s largest employers.

Eric Tencer, Managing Director at H.I.G. Growth, remarked, “Mobile Health’s innovative platform and flexible low-code technology allow for scalable deployment across various channels and employer sizes. We are excited to collaborate with the Mobile Health team to deliver solutions that enhance employee health and reduce healthcare costs.”

John Halloran, Founder and CEO of Mobile Health, shared his enthusiasm: “Partnering with H.I.G. Growth is a monumental step for us. Their expertise and strategic vision align seamlessly with our mission to revolutionize digital health and wellness. Together, we will redefine how individuals engage with their health, making prevention and wellness more accessible and impactful.”

Joining Mobile Health’s Board is H.I.G. Senior Advisor Mary Moslander, a pioneer in the health and wellness industry. Moslander previously founded LiveHealthier, Inc., which was acquired by Centene Corporation, where she served as an Entrepreneur in Residence.

H.I.G. Growth engaged Raymond James as a financial advisor, with legal advisement from Paul Hastings LLP and Bass, Berry & Sims PLC. Software Equity Group acted as a financial advisor, with Wilson Sonsini Goodrich & Rosati serving as legal counsel to Mobile Health.

**About Mobile Health Consumer, Inc.**

Mobile Health is a comprehensive digital health, wellness, and virtual care platform designed to lower healthcare costs for employers and improve health outcomes for employees. By using personalized incentives, Mobile Health drives targeted engagement and navigates employees through digital care paths, including third-party care and a proprietary content library of over 2,000 wellbeing and digital health activities. For more information, visit [mobilehealthconsumer.com](https://mobilehealthconsumer.com/).

**About H.I.G. Growth Partners**

H.I.G. Growth Partners is the growth capital investment arm of H.I.G. Capital, a global alternative investment firm managing $62 billion of equity capital. H.I.G. Growth makes both majority and minority investments in growth-oriented businesses across North America, Europe, and Latin America. The firm focuses on high-growth sectors including technology, healthcare, internet and media, consumer products, and technology-enabled financial and business services. H.I.G. Growth works closely with management teams to provide strategic, operational, recruiting, and financial management support. For more information, visit [HIGgrowth.com](https://higgrowth.com/).

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